Ethiopian coffee. Closer connections.

Coffee brokerage connecting Ethiopia with Saudi Arabia and international markets.

Coffee Pulse is an Ethiopia-based coffee brokerage initiative within Kutabish Group. Our purpose is to bring Ethiopian producers and exporters into conversation with buyers seeking coffee that fits their requirements.

We focus on understanding the buyer’s brief, coordinating supplier information and supporting the discussion from initial enquiry through samples and commercial terms.

A clear brief.
A focused sourcing process.

Buyer requirements

We begin with the coffee profile, processing preferences, volume, destination and delivery window. This provides a common brief for supplier discussions.

Supplier coordination

We help connect buyers with Ethiopian producers and exporters and coordinate information on available lots, origin, processing and harvest details.

Samples and commercial discussions

We support sample coordination and follow-up, helping the parties clarify specifications, pricing, responsibilities and the next step.

Our approach places emphasis on traceability, clear communication and consistency between the sample discussed and the coffee supplied. Lot-specific evidence and terms require confirmation by the relevant parties.

For buyers and suppliers

Coffee buyers

We welcome discussions with roasters, importers and other coffee businesses in Saudi Arabia and international markets. Share your preferred cup profile, process, quantity and timing so the sourcing conversation starts with a clear need.

Ethiopian producers and exporters

We welcome introductions from suppliers interested in reaching buyers abroad. Useful starting information includes origin, lot availability, processing method, harvest period, sample access and supporting quality documentation.

Starting a conversation

Buyer brief: coffee profile, quantity, destination and delivery window.

Supplier introduction: company details, available lots and sample information.

Contact details to be confirmed